

## **Press Note**

### **Tourism Review Meeting by Sri Muttamsetti Srinivasa Rao, Hon'ble Minister for Youth Advancement, Culture, Tourism and Sports, Government of Andhra Pradesh**

“Tourism Mobile App will be released on Ugadi and organize Tourism Investors Meet & Travel Mart by March 2022”, said Sri Muttamsetti Srinivasa Rao, Hon'ble Minister for Youth Advancement, Culture, Tourism and Sports, Government of Andhra Pradesh, during tourism review meeting held on 1<sup>st</sup> February 2022 at AP Secretariat Velagapudi.

In the review meeting, Hon'ble Minister Sri Muttamsetti Srinivasa Rao has discussed the progress of various investment projects of AP Tourism. He encouraged promoting of boating activities at potential tourism locations in the State by focusing Public Private Partnership (PPP). Organizing recreational activities at APTDC Restaurants and at Harita Hotels located across the State.

He further advised to focus on the possibilities of introducing new tour package at places airport is located. In Andhra Pradesh there are 6 Airports located viz, Vijayawada, Visakhapatnam, Tirupati, Rajamahendravaram, Kadapa and Kurnool. This will fillip tourism in the State.

To enhance tourism in the State, Tourism Investors Meet is an important event which will provide an opportunity to interact with tourism stakeholders and investors at one platform and to discuss on various tourism development aspects. Hon'ble Minister Sri Muttamsetti Srinivasa Rao, instructed tourism officers to organize Tourism Investors Meet & Travel Mart by March 2022. Instructions to open an AP Tourism Tourist Information Office (TIO) at prominent locations, at Chennai and Bhubaneswar cities to promote Andhra Pradesh Tourism.

In the review Meeting Dr. Rajat Bhargava, Spl Chief Secretary to Government YAT&C Department, Sri S Satyanarayana, I.A.S., CEO APTA & MD APTDC, Dr A Varapradas Reddy, Chairman APTDC and senior officers from APTA and APTDC were present.