

Press Note
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Health minister Vidadala Rajini participates 'PM TB Mukh Bharat Abhiyaan' virtual launch programme

Mangalagiri (Guntur District), September 9: Honourable Health Medical & Family Welfare , Medical Education Minister Smt Vidadala Rajini participated from APIIC Building 7th floor conference hall in the programme 'Pradhan Mantri TB Mukh Bharat Abhiyaan' launched virtually by President of India Smt. Droupadi Murmu, on Friday. The 'Pradhan Mantri TB Mukh Bharat Abhiyaan' as the Govt of India has set a target for elimination of TB by 2025. Commissioner Health & Family Welfare, Mission Director National Health Mission Sri J.Nivas, Director of Health Dr Ramireddy also participated.

Prime Minister Shri Narendra Modi gave the clarion call to end TB, five years ahead of Sustainable Development Goal (SDG) target of 2030 at the 'End TB Summit' held in Delhi in March 2018. President of India Smt. Droupadi Murmu also launched the 'Ni-kshay Mitra', an initiative which forms a vital component of the campaign and provides a platform for donors to provide various forms of support to those undergoing TB treatments. Under this initiative a mechanism is developed to enable the elected representatives, NGOs, individuals, institutions(public & private) and partners to support the efforts to end TB. The support of to TB patients is done through adoption of blocks/urban awards/districts/ or individual patients or groups of patients and donors will be called as "NIKSHAY MITRAS".

In this connection, the Government of India enabled online digital consent in the Nikshay website to update consent of TB patients who agreed to disclose their identity, so that accepting for community adoption initiative.

All the DTCOs and district level staff has been trained virtually regarding updation of consent forms on 7th Sep, 2022 and started taking consents from the patients till now 37043 patients out of 44356 (83%) on treatment patients were consented in Andhra Pradesh.

The programme has been envisioned to bring together all community stakeholders to support those on TB treatment and accelerate the country's progress towards TB elimination.

Union Health Minister Shri Mansukh Mandaviya, Minister of State for Health Smt. Bharati Pravin Pawar, several other Union Ministers, Governors and Lt. Governors of all States and UTs, and Sri Rajesh Bhushan, Union Health Secretary and other dignitaries have also participated in the this Virtual programme.

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