

**GOVERNMENT OF ANDHRA PRADESH**  
**DEPARTMENT OF INFORMATION & PUBLIC RELATIONS**

2nd Floor, Dr. NTR Administrative Block, Pandit Nehru Bus Station, Vijayawada-520013

**Big Newspapers Advertisement Rates**

Sl. No.	Name of the Publication & Edition	Present Rate (Rs.)	Effective
1	2	3	4
<b>ENGLISH DAILIES</b>			
1	<b>THE HINDU</b>		
		<u>Per Square Centimeter</u>	
	All India Editions	4707	<b>14-08-19</b>
	Color	8792	-do-
	Southern Edition	4395	-do-
	Color	8392	-do-
	Andhra Pradesh Edition (AP+TS)	1270	-do-
	Color	1528	-do-
	Hyderabad Edition	781	-do-
	Color	923	-do-
	Vijayawada Edition	248	-do-
	Color	320	-do-
	Visakhapatnam Edition	302	-do-
	Color	355	-do-
	Delhi Edition	434	-do-
	Color	459	-do-
<b>BUSINESS LINE</b>			
	All India Editions	1333	<b>14-08-19</b>
	Color	1954	-do-
	A.P. Editions	248	-do-
	Color	373	-do-
<b>Package Rates</b>			
	Hindu + Business Line (All India)	5826	<b>14-08-19</b>
	Color	10426	-do-
	Hindu + Business Line (AP)	1518	-do-
	Color	1776	-do-
<b>Back Page Positions :</b>			
Half Page Color : 25% extra on Color rate			
Full Page Color : 50% extra on Color rate			
<b>Front Page : Jacket-1-100% extra on Color rate</b>			
<b>Front Page Positions :</b>			
Half Page Color : 50% extra on Color rate			
Quarter Page Color : 25% extra on Color rate			
2	<b>NEW INDIAN EXPRESS</b>	<u>Per Square Centimeter</u>	
		<b>14/08/2019</b>	<b>14/08/2019</b>
		<b>B&amp;W</b>	<b>Color</b>
	New Indian Express - Hyderabad	640	816
	The Sunday Express - Hyderabad	704	896
	New Indian Express - AP Edition (AP+TS)	768	971
	The Sunday Express - AP Edition (AP+TS)	843	1067
	The New Indian Express - South	3574	5005
	The Sunday Express - South	3933	5506
	Kanada Prabha - All Editions	941	1406
<b>Back Page Positions :</b>			
Half Page Color : 25% extra on Color rate			
Full Page Color : 50% extra on Color rate			
<b>Front Page : Jacket-1-100% extra on Color rate</b>			
<b>Front Page Positions :</b>			

	Half Page Color : 50% extra on Color rate		
	Quarter Page Color : 25% extra on Color rate		
3	<b>FINANCIAL EXPRESS</b>	<u>Per Square Centimeter</u>	
	Combined	1373	<b>01-09-19</b>
	Mumbai	442	- do -
	Delhi	355	- do -
	Chandigarh	163	- do -
	Kolkata	221	- do -
	Chennai	192	- do -
	Bangalore	192	- do -
	Cochi	106	- do -
	Ahmadabad	240	- do -
	Hyderabad	192	- do -
	Pune	182	- do -
	<i>100% extra for color on B&amp;W rate</i>		
	<b>Special Position Rates:</b>		
	<b>Back Page Positions :</b>		
	Half Page Color : 125% extra on B&W rate		
	Full Page Color : 150% extra on B&W rate		
	<b>Front Page : Jacket-1 - 200% extra on B&amp;W rate</b>		
	<b>Front Page Positions :</b>		
	Half Page Color : 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		
4	<b>INDIAN EXPRESS</b>	<u>Per Square Centimeter</u>	
	<b>West Editions</b> (Mumbai, Ahmedabad, Pune, Nagpur, Baroda)	1296	<b>01-09-19</b>
	<b>North Editions</b> (Delhi, Chandigarh, Lucknow, Kolkata)	864	- do -
	The Indian Express - All Editions (North+West)	2160	- do -
	<i>100% extra for color on B&amp;W rate</i>		
	<b>Special Position Rates:</b>		
	<b>Back Page Positions :</b>		
	Half Page Color : 125% extra on B&W rate		
	Full Page Color : 150% extra on B&W rate		
	<b>Front Page : Jacket-1 - 200% extra on B&amp;W rate</b>		
	<b>Front Page Positions :</b>		
	Half Page Color : 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		
5	<b>DECCAN CHRONICLE</b>	<u>Per Square Centimeter</u>	
			<b>01-09-19</b>
	A.P. Edition (AP+TS)	3055	- do -
	Color	4982	- do -
	Hyderabad	1165	- do -
	Color	2330	- do -
	Chennai	1776	- do -
	Color	1989	- do -
	Bangalore	1448	- do -
	Color	1491	- do -
	Visakhapatnam	658	- do -
	Color	888	- do -
	Vijayawada	658	- do -
	Color	888	- do -
	Rajahmundry	763	- do -
	Color	888	- do -
	Anantapur	763	- do -
	Color	888	- do -
	Karimnagar	763	- do -
	Color	888	- do -
	Nellore	683	- do -

	Color	888	- do -
The Asian Age All Edition		1546	- do -
	Color	1981	- do -
The Asian Age Mumbai		640	- do -
	Color	861	- do -
The Asian Age Kolkata		568	- do -
	Color	763	- do -
The Asian Age New Delhi		506	- do -
	Color	640	- do -
<b>DC - South India Package</b> (Cheenai+Bangalore+ AP Edition)		6776	- do -
	Color	7202	- do -
<b>DC+ The Asian Age - All India</b> (DC - AP+Chennai+Bangalore & The Asian Age - Mumbai + New Delhi+ Kolkata)		8099	- do -
	Color	8880	- do -
<b>Back Page Positions :</b>			
Half Page Color : 25% extra on Color rate			
Full Page Color : 50% extra on Color rate			
<b>Front Page : Jacket-1</b> –100% extra on Color rate			
<b>Front Page Positions :</b>			
Half Page Color : 50% extra on Color rate			
Quarter Page Color : 25% extra on Color rate			
<b>6</b>	<b>TIMES OF INDIA</b>	<u>Per Square Centimeter</u>	
	Mumbai	2344	<b>01-09-19</b>
	Delhi	1811	- do -
	Bangalore	1278	- do -
	Kolkata	958	- do -
	Hyderabad	830	- do -
	Pune	586	- do -
	Chennai	640	- do -
	Ahmadabad	426	- do -
	Lucknow	320	- do -
	Jaipur	192	- do -
	Goa	90	- do -
	Mangalore	77	- do -
	Mysore	77	- do -
	Nagpur	77	- do -
	Visakhapatnam (Srikakulam, Vizianagaram, Visakhapatnam & East Godavari)	216	- do -
	Color	254	- do -
	Vijayawada (Amaravathi, Vijayawada & Guntur)	160	- do -
	Color	206	- do -
	All Editions	6926	- do -
<b>7</b>	<b>ECONOMIC TIMES</b>	<u>Per Square Centimeter</u>	
	Mumbai	1173	<b>01-09-19</b>
	Delhi	1173	-do-
	Kolkata	426	-do-
	Ahmadabad	426	-do-
	Bangalore	426	-do-
	Chennai	426	-do-
	Pune	256	-do-
	Hyderabad	408	-do-
	Chandigarh	77	-do-
	Lucknow	90	-do-
	All Editions	4155	-do-
<b>8</b>	<b>NAVABHARAT TIMES (Hindi Daily)</b>	<u>Per Square Centimeter</u>	
	Mumbai	498	<b>01-09-19</b>

	Delhi	746	-do-
	All Editions	1066	-do-
	<b>Maharashtra Times, Marathi Daily</b>		
	Mumbai	640	-do-
	<b>Regional Rates</b>		
	A.P. Package (TOI+ET)	830	<b>01-09-19</b>
	Times Property	640	-do-
	Hyderabad Times	512	-do-
	South Package-I (TOI-Bg+Chennai+Hyd+My/Mg)	2043	-do-
	South Package-II (ET-Bg,Ch,Hyd)	1013	-do-
	Capital Package : TOI+ET+NBT=Delhi	3197	-do-
	Grand Slam : TOI + ET (All Editions)	8525	-do-
	<b>Color rate of TOI+ET+NBT : 100% extra on B&amp;W rate except Visakhapatnam and Vijayawada Editions of Times of India, English Daily</b>		
	<b>Special Position rates of TOI+ET+NBT except Visakhapatnam and Vijayawada Editions of Times of India, English Daily :</b>		
	<b>Back Page Positions : Half Page Color : 125% extra on B&amp;W rate</b>		
	Full Page Color : 150% extra on B&W rate		
	<b>Front Page: Jacket-1 – 200% extra on B&amp;W rate</b>		
	<b>Front Page Positions:</b>		
	Half Page Color: 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		
	<b>Special Position rates for Visakhapatnam and Vijayawada Editions of Times of India, English Daily :</b>		
	<b>Back Page Positions : Half Page Color : 25% extra on Color rate</b>		
	Full Page Color : 50% extra on Color rate		
	<b>Front Page : Jacket-1–100% extra on Color rate</b>		
	<b>Front Page Positions :</b>		
	Half Page Color : 50% extra on Color rate		
	Quarter Page Color : 25% extra on Color rate		
9	<b>THE HANS INDIA</b>	<u>Per Square Centimeter</u>	
	Hyderabad	560	<b>14-08-19</b>
	Color	784	-do-
	Vijayawada	232	-do-
	Color	325	-do-
	Visakhapatnam	280	-do-
	Color	392	-do-
	Warangal	224	-do-
	Color	314	-do-
	Tirupati	208	-do-
	Color	291	-do-
	Combined	800	-do-
	Color	1000	-do-
	<b>Back Page Positions :</b>		
	Half Page Color : 25% extra on Color rate		
	Full Page Color : 50% extra on Color rate		
	<b>Front Page : Jacket-1–100% extra on Color rate</b>		
	<b>Front Page Positions :</b>		
	Half Page Color : 50% extra on Color rate		
	Quarter Page Color : 25% extra on Color rate		

10	<b>METRO INDIA</b>	<u>Per Square Centimeter</u>	
			<b>29-05-14</b>
		<b>B&amp;W</b>	<b>Color</b>
	Greater Hyderabad (Hyd+RR+Medak)	350	490
	Karimnagar (Karimnagar+Adilabad Dists.)	120	180
	Nizamabad	120	180
	Khammam	120	180
	Warangal	120	180
	Mahabubnagar	120	180
	Nalgonda	120	180
	Rest of Hyderabad	375	565
	Combined	525	650
11	<b>HINDUSTAN TIMES</b>	<u>Per Square Centimeter</u>	
	Delhi	972	<b>10-01-17</b>
	Patna	150	-do-
	Lucknow	144	-do-
	Chandigarh	216	-do-
	Mumbai	540	-do-
	All Editions	2225	-do-
	<i>100% extra for color on B&amp;W rate</i>		
12	<b>i) FREE PRESS JOURNAL</b>	<u>Per Column Centimetre</u>	
	Mumbai	590	<b>01.07.2009</b>
	<b>ii) FREE PRESS</b>		
	Indore	430	<b>01.07.2009</b>
	Package (FPJ+FP)	800	-do-
13	<b>BUSINESS STANDARD</b>	<u>Per Square Centimeter</u>	
	Combined	640	<b>01-09-19</b>
	Color	1200	-do-
	South Editions	200	-do-
	Color	400	-do-
	Mumbai	208	-do-
	Color	416	-do-
	Ahmedabad	67	-do-
	Color	133	-do-
	Kolkatta	112	-do-
	Color	224	-do-
	Chennai	72	-do-
	Color	144	-do-
	Bangalore	67	-do-
	Color	133	-do-
	Delhi	200	-do-
	Color	400	-do-
	Hyderabad	67	-do-
	Color	133	-do-
	<b>Back Page Positions :</b>		
	Half Page Color : 25% extra on Color rate		
	Full Page Color : 50% extra on Color rate		
	<b>Front Page : Jacket-1–100% extra on Color rate</b>		
	<b>Front Page Positions :</b>		
	Half Page Color : 50% extra on Color rate		
	Quarter Page Color : 25% extra on Color rate		
14	<b>DECCAN HERALD</b>	<u>Per Square Centimeter</u>	
	Bangalore (Eng)	420	<b>08.11.2010</b>
15	<b>HITAVADA</b>	200	<b>11.9.98</b>

16	<b>STATESMAN</b>	Per Square Centimeter	
	Kolkatta	462	<b>24.11.09</b>
	Sunday	540	-do-
	Siligiri	162	-do-
	Sunday	175	-do-
	Delhi	90	-do-
	Sunday	Nil	-do-
	Combined	462	-do-
	Sunday	540	-do-
17	<b>THE PIONEER</b>	Per Square Centimeter	
	AP Editions (13 Districts)	400	<b>22-02-19</b>
	All India (All Editions)	600	
	(Delhi, Lucknow, Kanpur, Allahabad, Varanasi, Bhopal, Hyderabad and AP Editions)		
	<i>100% extra for color on B&amp;W rate</i>		
18	<b>VIJAY TIMES</b>	Per column Centimetre	
	All Editions	300	<b>18.5.2005</b>
	Hubli	40	-do-
	Bagalkot	30	-do-
	Gangavati	30	-do-
	Gulbarga	30	-do-
	Shimoga	30	-do-
	Mangalore	50	-do-
	Mysore	30	-do-
	Bangalore	100	-do-
	Chitradurga	30	-do-
19	<b>NATIONAL HERALD</b>	Per column Centimetre	
	New Delhi	250	<b>2.11.2005</b>
	Color	500	-do-
	<b>QUAMI AWAZ (URDU)</b>		
	New Delhi	125	-do-
20	<b>DNA (Daily News &amp; Analysis)</b>	Per Square Centimeter	
	Mumbai	768	<b>16.10.2010</b>
	Gujarat	180	-do-
	Pune	240	-do-
	Jaipur	116	-do-
	Bangalore	468	-do-
	All Editions - Excluding Bangalore	1176	-do-
	All Editions	1665	-do-
	<i>20% extra for color on B&amp;W rate</i>		
21	<b>MINT (English Daily)</b>	Per Sq. Cm	
	Delhi+ Chandigar	285	<b>03.01.2011</b>
	Mumbai+Pune	200	-do-
	<i>100% extra for color on B&amp;W rate</i>		
<b>UP COUNTRY NEWS PAPERS (Other Languages)</b>		Per column centimetre	
1	<b>SAMAJ (Oria)</b>	350	<b>03-12-99</b>
	Sambalpur	150	-do-
		Per column centimetre	
2	<b>MALAYALA MANORAMA</b>	1900	<b>1.4.2002</b>
	All Editions		
3	<b>PRAJAVANI</b>	Per Square Centimeter	
	Kannada Daily (Bangalore Edn.)	438	<b>08.11.2010</b>
4	<b>AAJ KAL, Calcutta (Bengali)</b>	260	<b>13.4.99</b>

5	<b>THE TELEGRAPH (Eng)</b>	<u>Per Square Centimeter</u>	
	Kolkata	638	<b>09.01.2009</b>
6	<b>ANAND BAZAR PATRIKA</b>	<u>Per column centimetre</u>	
	Kolkata (Bengali)	1450	<b>24.11.2003</b>
	Ananda Bazar Patrika + The Telegraph Package	2725	-do-
7	<b>JANASATTA</b>	<u>Per column centimetre</u>	
	Combined	525	<b>1.10.2002</b>
	Delhi	300	-do-
	Kolkata	225	-do-
8	<b>LOKSATTA (Marathi )</b>	<u>Per Square Centimeter</u>	
	Combined	1440	<b>28.05.2011</b>
	Mumbai	1080	-do-
	Pune	156	-do-
	Aurangabad	108	-do-
	Ahmadnagar	102	-do-
9	<b>MID-DAY- Bombay</b>		
	English	550	<b>31.1.2003</b>
	Gujarati	100	-do-
	Inquilab (Urdu)	120	-do-
10	<b>TRINITY MIRROR</b>	<u>Per column centimetre</u>	
	Chennai	50	<b>11-07-98</b>
	Coimbatour	40	-do-
	Madurai	40	-do-
	Combined	100	-do-
11	<b>LOKMATH (Marathi)</b>	<u>Per Square Centimeter</u>	
	Nagpur	366	<b>07.03.2012</b>
	Mumbai	511	-do-
	Pune	350	-do-
	Aurangabad	366	-do-
	Kolhapur	233	-do-
	Nashik	183	-do-
	Jalgaon	222	-do-
	Solapur	111	-do-
	Ahmednagar	111	-do-
	Akola	122	-do-
	Combined	2575	-do-
	<i>100% extra for color on B&amp;W rate</i>		
12	<b>LOKMATH TIMES (English Daily)</b>	<u>Per Sq. Centimeter</u>	
	Nagapur	89	<b>07.03.2012</b>
	Aurangabad	78	-do-
	<i>100% extra for color on B&amp;W rate</i>		
13	<b>VIJAY KARNATAKA (Kannada)</b>	<u>Per Sq. Centimeter</u>	
	All Editions	510	<b>27.4.2010</b>
	Hubli	90	-do-
	Bagalkot	48	-do-
	Gangavati	48	-do-
	Gulbarga	48	-do-
	Shimoga	48	-do-
	Mangalore	72	-do-
	Mysore	60	-do-
	Bangalore	150	-do-

	Chitradurga	36	-do-
14	<b>SAHAFAT (Urdu)</b>	<u>Per Square Centimeter</u>	
	Lucknow	21.20	<b>16.4.2010</b>
	Delhi	18.90	<u>do</u>
	Dehradun (Uttaranchal)	17.60	<u>do</u>
	Mumbai	15.26	<b>29.1.2008</b>
15	<b>Dinakaran (Tamil Daily)</b>	<u>Per Col.. Cm</u>	
	Chennai	795	<b>5.12.2008</b>
	Coimbatore	225	-do-
	Madurai	180	-do-
	Trichy	180	-do-
	Salem	113	-do-
	Vellore	83	-do-
	Tirunelveli	113	-do-
	Nagercoil	60	-do-
	Pondicherry	150	-do-
	Bangalore	75	-do-
	All Editions	1973	-do-
16	<b>Theekkathir (Tamil Daily)</b>	<u>Per Col. Cm</u>	<b>9.4.2010</b>
	Cheennai	248	-do-
	Madurai	203	-do-
	Combined	383	-do-
17	<b>Sakal (Marathi Daily)</b>	<u>Per sq.cm.</u>	<b>10.06.2011</b>
	Pune	990	-do-
	Mumbai	225	-do-
	Kolhapur	360	-do-
	Nashik	315	-do-
	Aurangabad	315	-do-
	Solapur	81	-do-
	Nagpur	202.50	-do-
	Satara	90	-do-
	All Editions	1620	-do-
<b>TELUGU DAILIES (Big)</b>			
1	<b>EENADU</b>	<u>Per sq.cm.</u>	<b>14.09.2017</b>
	<b>Combined</b> (AP + Telangana States)	3747	-do-
	<b>Greater Hyderabad</b>	1165	-do-
	<b>Central Andhra</b>	1083	-do-
	(Vijayawada City, Krishna, West Godavari, Guntur, Prakasam, Nellore)		
	<b>North Andhra</b>	999	-do-
	(Visakhapatnam, East Godavari, Srikakulam, Vizianagaram)		
	<b>Rayalaseema</b>	973	-do-
	(Chittoor, Kadapa, Anantapur, Kurnool)		
	<i>Color 100% extra on B&amp;W rate</i>		
	<b>AP Package - Color Rate</b>	5499	<b>10-12-18</b>
	(North Andhra+Central Andhra+ Rayalaseema)		
	<b>Back Page Positions :</b>		
	Half Page Color : 125% extra on B&W rate		
	Full Page Color : 150% extra on B&W rate		
	<b>Front Page :</b>		
	Jacket - 1 - 200% extra on B&W rate		
	<b>Front Page Positions :</b>		
	Half Page Color : 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		



2	<b>SAKSHI</b>	<u>Per Square Centimeter</u>	
	<b>Combined</b> (All Districts of AP & Telangana)	3747	<b>14-08-19</b>
	<b>Greater Hyderabad</b>	1165	_do_
	(Greater Hyderabad, Rangareddy, Medak)		
	<b>Telangana (including Greater Hyderabad)</b>	2043	_do_
	(Greater Hyderabad, Medak, Rangareddy, Nizamabad, Adilabad, Karimnagar, Warangal, Khammam, Nalgonda and Mahabubnagar)		
	<b>Telangana (Excluding Greater Hyderabad)</b>	995	_do_
	(Nizamabad, Adilabad, Karimnagar, Warangal, Khammam, Nalgonda and Mahabubnagar)		
	<b>Central Andhra</b>	1083	_do_
	(West Godavari, Krishna, Guntur, Prakasam and Nellore)		
	<b>North Andhra</b>	861	_do_
	(East Godavari, Visakhapatnam, Vizianagaram and Srikakulam)		
	<b>Rayalaseema</b>	973	_do_
	(Chittoor, Anantapur, Kadapa & Kurnool)		
	<i>Color 100% extra on B&amp;W rate</i>		
	<b>Special Position Rates:</b>		
	<b>Back Page Positions :</b>		
	Half Page Color : 125% extra on B&W rate		
	Full Page Color : 150% extra on B&W rate		
	<b>Front Page :</b> Jacket-1 - 200% extra on B&W rate		
	<b>Front Page Positions :</b>		
	Half Page Color : 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		
3	<b>ANDHRA JYOTHI</b>	<u>Per Square Centimeter</u>	
	<b>Combined</b> (All Districts of AP & Telangana)	2664	<b>14-08-19</b>
	<b>Hyderabad</b> (Hyderabad, Medak, Rangareddy)	800	- do -
	<b>Telangana (including Greater Hyderabad) :</b> (Hyderabad, Medak, Rangareddy, Nizamabad, Adilabad, Karimnagar, Warangal, Khammam, Nalgonda and Mahabubnagar)	1598	- do -
	<b>Telangana (Excluding Greater Hyderabad) :</b> (Nizamabad, Adilabad, Karimnagar, Warangal, Khammam, Nalgonda and Mahabubnagar)	968	- do -
	<b>Central Andhra</b>	997	- do -
	(W.Godavari, Krishna, Guntur, Prakasam, Nellore)		
	<b>North Andhra</b>	768	- do -
	(Srikakulam, Vizianagaram, Vizag, East Godavari)		
	<b>Rayalaseema</b>	830	- do -
	(Chittoor, Kadapa, Anantapur, Kurnool)		
	<i>Color 100% extra on B&amp;W rate</i>		
	<b>Special Position Rates:</b>		
	<b>Back Page Positions :</b>		
	Half Page Color : 125% extra on B&W rate		
	Full Page Color : 150% extra on B&W rate		
	<b>Front Page :</b> Jacket-1 - 200% extra on B&W rate		
	<b>Front Page Positions :</b>		
	Half Page Color : 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		
4	<b>VAARTHA</b>	<u>Per Square Centimeter</u>	
	Combined	3139	<b>01-09-19</b>
	Hyderabad	786	-do-
	Nalgonda	200	-do-
	Vijayawada	347	-do-
	Visakhapatnam	328	-do-

	Tirupathi	285	-do-
	Anantapur	243	-do-
	Karimnagar	285	-do-
	Guntur	314	-do-
	Nellore	205	-do-
	Srikakulam	202	-do-
	Kurnool	213	-do-
	Rajahmundry	285	-do-
	Khammam	221	-do-
	Mahabubnagar	221	-do-
	Nizamabad	221	-do-
	Warangal	296	-do-
	Kadapa	213	-do-
	Ongole	221	-do-
	Tadepalligudem	335	-do-
	<b>Navaratna Package</b>		
	<b>Diamond-</b> Hyd+Nzb+Wgl+Krm+Nlg+Tpt+Cdp+Atp+Knl+Mbnr+Nlr+Kmm	2512	-do-
	<b>BASRA PEARL -</b>	1477	-do-
	Hyd+Vja+Vsp+TPt+Mbnr+Nlg+ Nlr+Gnt+ Sklm		
	<b>RUBY -</b> Vja+Ogl+Rjy+Vsp+Gnt+Tpg+ Sklm	1555	-do-
	<b>EMERALD -</b> Vja+Tpt+Ogl+Cdp+Atp+Knl+Nlr+Gnt	1256	-do-
	<b>SAPPHIRE (Telangana)</b>	1622	-do-
	Hyd+Nzb+Wgl+Kmnr+Mbnr+ Kmm+Nlg		
	<b>YELLOW SAPPHIRE</b>	1256	-do-
	Vja+Rjy+Vsp+Gnt+Tpg+Skml		
	<b>CORAL -</b> Vja+Wgl+Kmnr+Nzb+Kmm+Gnt	1286	-do-
	<b>GOMEDE -</b> Vja+Ogl_Rjy+Gnt+Tpg	1109	-do-
	<b>CATS EYE -</b> Tpt+Cdp+Atp+Knl+Ogl+Nlr	1046	-do-
	<b>Vaartha Special Packages</b>		
	<b>North Telangana :</b> (Kmnr+Wgl+Nzd)	733	-do-
	<b>South Telangana :</b> (Kmm+Nlg+Mbnr)	586	-do-
	<b>Central Andhra:</b> (Nellore+Ongole+Guntur+Vija+Tadepalligudem)	1083	-do-
	<b>North Andhra:</b> (Rajah+Visakh+Srikakulam)	760	-do-
	<b>Rayalaseema:</b> (Tirupati +Kadapa+Atp+Kurnool)	890	-do-
	<i>Color 100% extra on B&amp;W rate</i>		
	<b>Special Position Rates:</b>		
	<b>Back Page Positions :</b>		
	Half Page Color : 125% extra on B&W rate		
	Full Page Color : 150% extra on B&W rate		
	<b>Front Page :</b> Jacket-1 - 200% extra on B&W rate		
	<b>Front Page Positions :</b>		
	Half Page Color : 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		
5	<b>ANDHRA PRABHA</b>	<u>Per Square Centimeter</u>	
	Combined	2056	<b>01-09-19</b>
	Hyderabad	653	-do-
	Vijayawada	326	-do-
	Visakhapatnam	326	-do-
	Karimnagar	502	-do-
	Guntur	326	-do-
	Rajahmundry	326	-do-
	Tirupathi	326	-do-
	Kurnool	326	-do-
	Suryapet	326	-do-
	Nellore	326	-do-
	Anantapur	326	-do-
	<b>Regional Rates</b>		

	<b>Telangana</b> ( Incl. Greater Hyd, Karimnagar, Suryapet, & Nizamabad)	1005	-do-
	<b>Telangana</b> ( Excluding Greater Hyd) (Karimnagar, Suryapet and Nizamabad)	754	-do-
	<b>Andhra</b> (Visakhapatnam, Rajahmundry, Vijayawada, Guntur & Nellore)	1005	-do-
	<b>Rayalaseema</b> (Kurnool, Anantapur and Tirupati)	627	-do-
	<i>Color 100% extra on B&amp;W rate</i>		
	<b>Special Position Rates:</b>		
	<b>Back Page Positions :</b>		
	Half Page Color : 125% extra on B&W rate		
	Full Page Color : 150% extra on B&W rate		
	<b>Front Page :</b> Jacket-1 - 200% extra on B&W rate		
	<b>Front Page Positions :</b>		
	Half Page Color : 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		
6	<b>NEETI DINA PATHRIKA SURYA</b>	Per Square Centimeter	
	Combined	2386	<b>01-09-19</b>
	Hyderabad (Hyderabad, Mahaboob Nagar R.Reddy, Medak)	754	-do-
	Visakhapatnam (Visakhapatnam, Srikakulam, Vizianagaram)	440	-do-
	Rajahmundry ( E.Godavari, W.Godavari)	440	-do-
	Vijayawada (Krishna Khammam)	440	-do-
	Guntur (Guntur, Prakasam)	389	-do-
	Nellore	162	-do-
	Tirupathi (Chittoor)	251	-do-
	Kadapa	264	-do-
	Anantapur	262	-do-
	Kurnool	376	-do-
	Warangal (Warangal, Khammam)	376	-do-
	Karimnagar (Karimnagar, Nizamabad, Adilabad)	389	-do-
	Nalgonda	189	-do-
	<b>Spl. Packages</b>		
	<b>Telangana</b> (Hyd+War+Kar+Nal)	1445	-do-
	<b>Coastal Andhra</b> (Vis+Raj+Vija+Gun)	1445	-do-
	<b>Rayalaseema</b> (Tpt+Kdp+Knl+Atpr+Nlr)	973	-do-
	<i>Color 100% extra on B&amp;W rate</i>		
	<b>Special Position Rates:</b>		
	<b>Back Page Positions :</b>		
	Half Page Color : 125% extra on B&W rate		
	Full Page Color : 150% extra on B&W rate		
	<b>Front Page :</b> Jacket-1 - 200% extra on B&W rate		
	<b>Front Page Positions :</b>		
	Half Page Color : 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		
7	<b>ANDHRA BHOOMI</b>	Per Square Centimeter	
	Combined	1386	<b>01-09-19</b>
	Color	1598	-do-
	Hyderabad	453	-do-
	Vijayawada	453	-do-
	Visakhapatnam	453	-do-
	Rajahmundry	453	-do-
	Anantapur	453	-do-
	Karimnagar	453	-do-
	Nellore	453	-do-
	<i>Color rate : 100% extra on B&amp;W rate for Individual editions</i>		

	<b>Special Position Rates for Individual Editions:</b>		
	<b>Back Page Positions :</b>		
	Half Page Color : 125% extra on B&W rate		
	Full Page Color : 150% extra on B&W rate		
	<b>Front Page : Jacket-1 - 200% extra on B&amp;W rate</b>		
	<b>Front Page Positions :</b>		
	Half Page Color : 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		
	<b>Special Position Rates for Combined :</b>		
	<b>Back Page Positions :</b>		
	Half Page Color : 25% extra on Color rate		
	Full Page Color : 50% extra on Color rate		
	<b>Front Page : Jacket-1-100% extra on Color rate</b>		
	<b>Front Page Positions :</b>		
	Half Page Color : 50% extra on Color rate		
	Quarter Page Color : 25% extra on Color rate		
8	<b>PRAJASAKTHI</b>	<u>Per Square Centimeter</u>	
	Combined	2234	<b>01-09-19</b>
	Hyderabad	742	-do-
	Vijayawada	523	-do-
	Visakhapatnam	523	-do-
	Tirupathi	523	-do-
	Kurnool	429	-do-
	Khammam	429	-do-
	Rajahmundry	392	-do-
	Karimnagar	376	-do-
	<b><u>PACKAGES :</u></b>		
	<b>Hyderabad + Any one edition</b>	1130	-do-
	<b>Telangana Region - (Hyd+Kmm+Kmnr)</b>	1558	-do-
	<b>Costal Region - (Vja+Vsp+Rajh+SkIm)</b>	1429	-do-
	<b>Rayalaseema Region - (Tpt+Knl)</b>	957	-do-
	<i>Color 100% extra on B&amp;W rate</i>		
	<b>Special Position Rates:</b>		
	<b>Back Page Positions :</b>		
	Half Page Color : 125% extra on B&W rate		
	Full Page Color : 150% extra on B&W rate		
	<b>Front Page : Jacket-1 - 200% extra on B&amp;W rate</b>		
	<b>Front Page Positions :</b>		
	Half Page Color : 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		
9	<b>VISALANDHRA</b>	<u>Per square centimeter</u>	
	Combined	1165	<b>01-09-19</b>
	Hyderabad (Nalgonda, M'Nagar, RR, Medak, Hyd., Kurnool & Anantapur)	485	-do-
	Vijayawada (Krishna, Guntur, Prakasam, Khammam, WG & EG Dists)	562	-do-
	Visakhapatnam (Vsp, V'Nagaram & SkIm Dists.)	310	-do-
	Tirupati (Kadapa, Chittoor & Nellore Dists.)	325	-do-
	Karimnagar (Karimnagar, Adilabad, Nizamabad & Warangal Dists.)	310	-do-
	<b><u>Region Rates</u></b>		
	<b>Telangana Region (Hyderabad+Karimnagar)</b>	723	-do-
	<b>Coastal Region (Visakhapatnam+Vijayawada)</b>	829	-do-
	<b>Rayalaseema Region (Tirupati + Kurnool)</b>	558	-do-
	<i>Color 100% extra on B&amp;W rate</i>		
	<b>Special Position Rates:</b>		
	<b>Back Page Positions :</b>		
	Half Page Color : 125% extra on B&W rate		

	Full Page Color : 150% extra on B&W rate		
	<b>Front Page</b> : Jacket-1 - 200% extra on B&W rate		
	<b>Front Page Positions</b> :		
	Half Page Color : 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		
10	<b>NAMASTHE TELANGANA</b>		
	<b>Telangana Combined</b>	1400	01-09-19
	<b>Greater Hyderabad</b> (Hyderabad, Rangareddy, Medak)	704	-do-
	<b>Rest of Greater Hyderabad</b> (Karimnagar, Nizamabad, Adilabad, Warangal, Nalgonda, Khammam, Mahabubnagar)	848	-do-
	<i>Color 100% extra on B&amp;W rate</i>		
	<b>Special Position Rates:</b>		
	<b>Back Page Positions</b> :		
	Half Page Color : 125% extra on B&W rate		
	Full Page Color : 150% extra on B&W rate		
	<b>Front Page</b> : Jacket-1 - 200% extra on B&W rate		
	<b>Front Page Positions</b> :		
	Half Page Color : 150% extra on B&W rate		
	Quarter Page Color : 125% extra on B&W rate		
	<b>HINDI DAILIES</b>	<u>Per Square Centimeter</u>	
1	<b>Hindi Milap</b>		<b>01.11.2011</b>
	Hyderabad	295	-do-
	<i>Color 100% extra on B&amp;W rate</i>		
2	<b>Swatantra Vaartha</b>	<u>Per Square Centimeter</u>	
	Combined	275	<b>01.12.2011</b>
	Hyderabad	137	- do -
	Nizamabad	85	- do -
	Visakhapatnam	85	- do -
	<b>Package Rates :</b>		
	Hyd+Vsp	164	- do -
	Hyd. + Nz b.	164	- do -
	Nzb + Vsp	137	- do -
	<i>Color 50% extra on B&amp;W rate</i>		
3	<b>Rajasthan Patrika</b>	<u>Per sq.cm.</u>	<u>16.03.2011</u>
		<u>B&amp;W</u>	<u>Colour</u>
	Jaipur	408	816
	Jodhpur	148	296
	Udaipur	138	276
	Kota	128	256
	Bikaner	79	158
	Sriganganagar	54	108
	Sikar	49	98
	Bhilwara	49	98
	Alwar	70	140
	Ajmer	81	162
	Banswara	38	76
	Pali	45	90
	<b>National Editions</b>		
	Ahmedabad	63	108
	Surat	48	96
	Bangalore	72	144
	Hubli	24	48
	Chennai	50	100
	Kolkata	50	100
	<b>All Rajasthan + National Edition</b>	<b>1080</b>	<b>2160</b>

4	<b>Dainik Bhaskar</b>	<u>Per Square Centimeter</u>	
	<b>Combined</b>		
	<b>Package-I Dainik Bhaskar + Divya Bhaskar (All editions)</b> Bhopal, Indore, Gwalior, Raipur, Bilaspur, Jaipur, Uaipur, Sriganaganagar, Chandigarh, Panipat, Hissar, Faridabad, New Delhi, Ahmedabad, Surat, Mumbai, Bhilai, Ratlam, Jagdalpur, Jodhpur, Kota, Ajmer, Bikaner, Pali/Sirohi, Nagour, Bhilwara, Ambala, Ludhiana, Jalandhar, Amritsar, Rajkot, Baroda, Bhavnagar & Bhuj	3940	<b>22.8.2008</b>
5	<b>Hindustan</b>	<u>Per Square Centimeter</u>	
	Delhi	230	<b>03.01.2011</b>
	Bihar	504	-do-
	Uttar Pradesh/ Uttarkhand	170	-do-
	Jharkhand	136	-do-
	All Editions	1150	-do-
	<b>Special Package : Delhi (HT+HH+MINT)</b>	1450	-do-
	Delhi (HT+HH)	1150	-do-
	Delhi (HT+MINT)	1200	-do-
	(100% extra for color)		
6	<b>Punjab Kesari</b>	<u>Per Square Centimeter</u>	
	Delhi	230	<b>9.9.2005</b>
7	<b>NAVABHARAT</b>	<u>Per column centimetre</u>	
	Bopal	290	<b>23.10.2002</b>
	Chhindwara	125	-do-
	Gwalior	185	-do-
	Indore	200	-do-
	Jabalpur	290	-do-
	Satna	175	-do-
8	<b>AMAR UJALA</b>	<u>Per Square Centimeter</u>	
	<b>Combined Package Rates</b>		
	All Editions	1380	<b>25.3.10</b>
	U.P. & Uttaranchal	1140	-do-
	Delhi	252	-do-
9	<b>NAIDUNIA</b>	<u>Per column centimetre</u>	
	Indore	110	<b>12.8.2004</b>
10	<b>RAJYA KI NAIDUNIA</b>	<u>Per column centimetre</u>	
	Bhopal	55	<b>13.9.2004</b>
	Combined		
	(Naidunia, Indore and	150	<u>do</u>
	Rajya Ki Naidunia, Bhopal)		
11	<b>DAINIKK JAGRAN</b>	<u>Per Square Centimeter</u>	
	<b>Combined Package</b>	1224	<b>7.3.2006</b>
	States covered :		
	All UP, Uttranchal, Punjab, Haryana, M.P.,		
	J&K, Himachal Pradesh, Bihar & Jharkand,		
	also New Delhi+NCR		
	Editions : Kanpur, Lucknow, Varanasi, Allahabad,		
	Agra, Gorakhpur, Aligarh, Meerut, Bareilly,		
	Jhansi, Mordabad, Gaziabad & Noida, Dehradun,		
	Nainital, Jalandhar, Ludhiana, Panipat, Hissar,		
	Faridabad, Gurgaon, Patna, Bhagalpur,		

	Muzzafarpur, Ranchi, Jamshedpur, Dhanbad, Bhopal, Rewa, Delhi&NCR		
	<b>Package-I</b>	990	_do_
	States covered :		
	M.P., Uttaranchal, Punjab, Haryana, New Delhi+ NCR, Bihar+Jharkhand, Dehradun, Nainital, Jalandhar, Ludhiana, Panipat, Hissar, Faridabad, Gurgaon, Patna, Bhagalpur, Muzzafarpur, Ranchi, Jamshedpur, Dhanbad, Bhopal, Rewa, Delhi&NCR.		
12	<b>GUJARAT VAIBHAV</b>	<u>Per Square Centimeter</u>	
	Ahmedabad	52.88	<b>13.9.2007</b>
13	<b>VIRAAT Vaibhav</b>	<u>Per Square Centimeter</u>	
	New Delhi	50	<b>21.1.2008</b>
14	<b>LOKMATH SAMACHAR</b>	<u>Per Square Centimeter</u>	
	Nagapur	161	<b>07.03.2012</b>
	Aurangabad	67	-do-
	Akola	73	-do-
	Kolhapur	67	-do-
	100% extra for colour		
15	<b>Nava Bharat (Hindi Daily)</b>	Per Sq. Cm	<b>8.12.2008</b>
	Raipur	44.60	-do-
	Bilaspur	21.20	-do-
	Mumbai	28.30	-do-
	Nagpur	29.60	-do-
<b>URDU DAILIES</b>			
1	<b>Munsif</b>	<u>Per Square Centimeter</u>	
	Hyderabad	167	<b>07.03.2012</b>
	<i>Color 50% extra on B&amp;W rate</i>		
2	<b>Siasat</b>	<u>Per Square Centimeter</u>	
	Hyderabad	160	<b>29.03.2012</b>
	<i>Color 50% extra on B&amp;W rate</i>		
3	<b>Rahnuma-e-Deccan</b>	<u>Per Square centimetre</u>	
	Hyderabad	141	<b>29.03.2012</b>
	<i>Color 50% extra on B&amp;W rate</i>		
4	<b>Etemaad</b>	<u>Per square centimetre</u>	
	Hyderabad	164	<b>01.11.2011</b>
	<i>Color 50% extra on B&amp;W rate</i>		
5	<b>Roznama Rashtriya Sahara</b>	<u>Per column centimetre</u>	
	Hyderabad		
	Front Page Color	440	<b>14.8.2008</b>
	Back Page Color	400	-do-
	Inside Page Color	300	-do-
	Inside Page B&W	235	-do-