

**GOVERNMENT OF ANDHRA PRADESH**  
**DEPARTMENT OF INFORMATION AND PUBLIC RELATIONS: Vijayawada**

\*\*\*\*

No.000511/Advt.I/2015

Dt:-30.8.2017.

**NOTIFICATION**

**EMPANELMENT OF ADVERTISING AGENCIES**

Department of Information and Public Relations, Government of Andhra Pradesh, Vijayawada invites applications from reputed advertising agencies for empanelment under Categories A & B:

- A. Empanelment of agencies, for carrying out large-scale, multi-media publicity campaigns.
- B. Empanelment of agencies for Display & Classified advertisements.

Cost of Tender Schedule: Rs.1,000/- and EMD for Category-A : Rs.5 Lakhs, Category-B : Rs.2 Lakhs. The Cost of Tender Schedule and EMD should be in shape of Demand Draft from a Nationalized Bank in favor of Accounts Officer, I&PR Dept., Vijayawada.

Interested bidders can obtain the tender schedule which include 'Terms and Conditions' on written requisition from the O/o. Commissioner, Information and Public Relations, Vijayawada **from 1-9-2017 to 15-9-2017** during working hours on payment of non-refundable fee of Rs.1,000/- in shape of Demand Draft drawn in favour of the Accounts Officer, I&PR Dept., Vijayawada. For further details can be viewed in the website [www.ipr.ap.nic.in](http://www.ipr.ap.nic.in)

Sealed tenders super scribe as "Application for Empanelment of Print Media Advertising Agencies-2017" with EMD and necessary documents prescribed in tender schedule should reach the O/o. Commissioner, Information and Public Relations Dept., 2<sup>nd</sup> Floor, NTR Administrative Block, Pandit Nehru Bus Station Complex, Vijayawada on or before **3.00 PM on 18-9-2017** which will be opened by the Tender Committee at **11.00 AM on 19-9-2017** in the presence of tenderers or their authorized representatives present at that time in the O/o. Commissioner, Information and Public Relations, Vijayawada.

For further details/ Tender Schedules contact Ph.No: 99493 51550.

Sd/ S.Venkateswar  
Commissioner