

NATIONAL HANDLOOM EXPO- 2017
GUNTUR: ANDHRA PRADESH

DRAFT NOTIFICATION

The Government of Andhra Pradesh is organizing the **NATIONAL HANDLOOM EXPO-2017** from **25.06.2017 TO 09.07.2017 (15) DAYS** at **Kilari Koteswara Rao Function Hall, Collector Office Road, Nagarampalem, Guntur, Andhra Pradesh State** It is proposed to launch a Publicity Campaign through **T.V., Radio, Small Size Hoardings, Posters, pamphlets, Advertisements in News papers etc.** for successful conduct of the above **Event**. The **Publicity Modules** for the above Event will be finalized by the **Sub- Committee on Publicity** at **11.00 A.M. on 19.06.2017** in the Chambers of the **Commissioner of Handlooms and Textiles, APCO- Chenetha Samudhayam,11-694,Old GT Road, Mangalagiri, Guntur District, Amaravathi (CRDA)**. Interested Advertisement Agencies registered with Commissioner, Information and Public Relations, Govt. of Andhra Pradesh may attend the above meeting with their modules/samples of Brochures, Posters, Single Page Pamphlets, T.V., F.M Radio and Advertisements in News Papers along with Quotations in respect of each item separately for perusal and finalization by the Committee.

Sd/- I.Srinivas Srinaresh
Commissioner H&T

//Attested//


Deputy Director (H&T)

Place: Mangalagiri
Dated: 12 .06.2017