

**I & PR APPROVED RATES TOWARDS  
TELECAST OF TV SPOTS AND SCROLL**

S.NO	NAME OF THE CHANNEL	Rate for 10 sec	Scroll Rate	Strip Rate	Rate fot L Band
	<b>General Entertainment</b>				
1	DDK	5,000	-	-	-
2	GEMINI	8,000	-	-	-
3	E TV	7,250	-	-	-
4	GEMINI MOVIES	4,000	-	-	-
5	MAA TV	3,800	-	850	3,000
6	ZEETELUGU	3,241	200	750	2,500
7	A TV	1,000	50	100	-
8	TV 1	1,000	-	-	-
9	VANITHA TV	1,000	100	175	500
10	ADITYA MUSIC	2,750	-	-	-
11	MAA MUSIC	1,000	100	300	750
12	MAA MOVIES	2,000	150	300	1,500
	<b>NEWS CHANNELS</b>				
13	TV 9	4,000	200	700	3,000
14	E TV 2	4,000	200	700	3,000
15	N TV	3,000	150	500	2,250
16	TV 5	3,000	150	500	-
17	SAKSHI TV	3,000	150	500	2,250
18	i-NEWS	3,000	150	500	2,250
19	ABN ANDHRA JYOTHI	3,000	150	500	2,250
20	T NEWS	3,000	150	500	2,250
21	HMTV	1,500	75	300	1,125
22	MAHAA	1,500	75	300	1,125
23	STUDIO -N	1,500	75	300	1,125
24	ETV (URDU)	2,040	-	-	-
25	V6 NEWS	1,000	75	300	750
26	10 TV	1,000	75	300	750
27	CVR NEWS	2,500	75	300	750

28	YTV	1,000	75	300	750
29	4TV	1,000	75	300	750
30	AP 24*7	2,500	75	300	750
31	Bharath Today	1,650	75	300	750
32	Jai Kisan News	1,000	75	300	750
33	Raj News	1,000	75	300	750
34	Sneha TV	1,000	75	300	750
35	CVR NEWS ENGLISH	2,000	-	-	-
	<b>HAELTH CHANNELS</b>				
36	Comsat TV 7 Health	1,000	75	300	750
37	CVR Health	2,000	75	300	750
38	ETV Life	1,000	75	300	750
	<b>Religious Channels</b>				
39	SVB Channel	2500* 1000#	*LIVE #Other time	-	-
40	BHAKTHI TV	1,000	100	175	500
41	SUBHAVARTHA	1,000	150	-	-
42	ARADHANA	1,000	100	300	750
43	Calvary TV	1,000	75	300	750
44	CVR Om	1,500	75	300	750
45	Hindu Dharmam	1,000	75	300	750
	<b>Others</b>				
46	ETV-PLUS	1,000	75	300	750
47	ETV Abhiruchi	1,000	75	300	750
	<b>Cable TV Networks</b>				
48	SITI Cable Vijayawada (Cable TV For 2 Districts)	100	-	-	-
49	METRO TV(Cable TV For 8 Districts)	400	75	50	375