

**I & PR APPROVED RATES TOWARDS TELECAST OF
TV SPOTS AND SCROLLS**

S. No	Name of the Channel	Rate for 10 sec	Scroll Rate	Strip Rate	Rate for L Band
General Entertainment Channels					
1	DDK	5,000	-	-	-
2	GEMINI	8,000	-	-	-
3	E TV	7,250	-	-	-
4	GEMINI MOVIES	4,000	-	-	-
5	MAA TV	3,800	-	850	3000
6	ZEE Telugu	3,241	200	750	2,500
7	A TV	1000	50	100	-
8	TV 1	1,000	-	-	-
9	VANITHA TV	1,000	100	175	500
10	ADITYA MUSIC	2,750	-	-	-
11	MAA MUSIC	1000	100	300	750
12	MAA Movies	2000	150	300	1500
13	MAA JUNIORS	1000	100	300	750
14	HUNGAMA	1000	100	300	750
15	DISNEY	1000	100	300	750
16	DISNEY XD	1000	100	300	750
17	UTV ACTION TELUGU	1000	100	300	750
News Channels					
18	TV 9	4,000	200	700	3,000
19	E TV 2	4,000	200	700	3,000
20	GEMINI News	3,340	-	-	2,505
21	N TV	3,000	150	500	2,250
22	TV 5	3,000	150	500	-
23	SAKSHI TV	3,000	150	500	2,250
24	i- NEWS	3000	150	500	2,250
25	ABN Andhra Jyothi	3000	150	500	2,250

26	T NEWS	3000	150	500	2,250
27	HMTV	1500	75	300	1,125
28	MAHAA	1500	75	300	1,125
29	STUDIO-N	1500	75	300	1,125
30	Xtra	1000	75	300	750
31	E TV (Urdu)	2,040	-	-	-
32	V6 News	1000	75	300	750
33	10 TV	1000	75	300	750
34	CVR News	1000	75	300	750
35	YTV	1000	75	300	750
36	MUNSIF Urdu	1000	100	300	750
Health Channels					
37	Comsat TV 7 Health	1,000	75	300	750
38	CVR Health	1000	75	300	750
Religious Channels					
39	SVB Channel	2,500* 1,000#	*LIVE # Other time	-	-
40	BHAKTHI TV	1,000	100	175	500
41	SUBHAVARTHA	1,000	150	-	
42	ARADHANA	1,000	100	300	750
43	Calvary TV	1,000	75	300	750