

INFORMATION CENTRE AT NEW DELHI

The Andhra Pradesh State Information Centre (APIC) at New Delhi is established in 1968. Its main functions are disseminating information of the State Government to the National and international media facilitating various users of programmes/ policies while assisting the media by making available backgrounders, providing information from time to time under the incharge of Special Officer with assisting staff. The VVIP visits to National capital, organising press conferences for the National, International media besides projecting the image of the State are its other functions. During these occasions video, photo coverages of event is done by APIC and footage and pictures along with appropriate writeups are released to the media. For the benefit of common people visiting A.P. Bhavan in large numbers, APIC organises regular photo exhibition in A.P.Bhavan highlighting the programmes of the State Government. Media tours are being conducted from New Delhi to different places in the State to provide first hand information on the developmental activities of the State by providing a National platform and recognition. The A.P.I.C runs a media centre for the benefit of media persons with Internet, TV and Telephone facilities.

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