

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Information and Public Relations - Media Relations - State and District Level Press Accreditation Committees and Media Accreditation Rules, 2005 - Orders - Issued.

GENERAL ADMINISTRATION (I&PR.II) DEPARTMENT

G.O.Ms.No.96

Dated 08.03.2006.
Read the following:

1. G.O.Ms.No.176, G.A(I&PR)Department, dated 07.04.1999.
2. G.O.Ms.No.227, G.A(I&PR)Department, dated 21.05.2001.
3. G.O.Ms.No.35, G.A(I&PR)Department, dated 04.02.2003.
4. From the Commissioner, Information and Public Relations, A.P. Hyd, Lr.No.14590/NR/C2/2004, dated 18.05.2005.

<<>>

ORDER :

In the letter fourth read above, the Commissioner, Information & Public Relations, has stated that a Committee has been constituted to examine the existing Accreditation Rules issued in the reference 1st read above, in detail keeping in view of the increase in number of channels in Electronic Media, Print Media and related issues and to recommend amendments, if any to the existing Rules.

2. The above Committee has examined and reviewed the existing Accreditation Rules issued in G.O.Ms.No.176, General Admn. (I&PR) Dept., dated 07.04.1999, clause by clause and also the report of the previous Committee appointed by the then State Level Media Accreditation Committee in the year 2001, recommended certain amendments to the Rules in its report.

3. Based on the recommendations of the Committee the Commissioner, Information & Public Relations, has submitted amendment proposals to the existing Rules for consideration.

4. Government, after careful examination of the proposal of the Commissioner, Information & Public Relations and in supersession of the existing A.P. Media Accreditation Rules, 1999 issued in the reference 1st read above, hereby issues the Andhra Pradesh Media Accreditation Rules, 2005 as specified in the Annexure to this order.

5. These rules shall come into force with immediate effect.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

K.V. RAMANACHARY,
EX.OFFICIO SECY. TO GOVT.(I&PR)

To

The Commissioner,

Information & Public Relations, A.P. Hyderabad(w.e)

All District Collectors in the State.

All Regional Joint Directors, and District Public Relations Officers in the State through the Commissioner, Information & Public Relations, A.P. Hyderabad.

The Commissioner of Printing Stationery & Stores Purchases, A.P. Hyderabad.

(P.T.O)

Copy to:

The Law Department.
The P.S. to Prl. Secretary to Chief Minister
The P.S. to Minister (I&PR)
The SF/SC.

//FOWARDED:: BY ORDER//

SECTION OFFICER

ANNEXURE

(To G.O.Ms.No.96, General Administration (I&PR.II) Department, Dated 08.03.2006)

1.SHORT TITLE AND APPLICATION:-

- a) These rules may be called the Andhra Pradesh State Media Accreditation Rules, 2005.
- b) These rules shall apply to grant of accreditation to the Media Representatives at the State Head Quarters, Publishing Centers and in the Districts of Andhra Pradesh

2.DEFINITIONS: In these rules unless the context otherwise requires: -

- a) "ACCREDITATION" means the recognition of a Media representative by the Government for the purpose of access to all sources of official information in the Government.
- b) ACCREDITATED/MEDIA/REPRESENTATIVE" means the Media Representative who has been granted accreditation in accordance with these rules.
- c) "BIG DAILY/PERIODICAL" means Newspaper of Periodical having a circulation of above 75,000 copies per day/ per issue or as decided by the registrar of Newspapers of India from time to time;
- d) "BUREAU CHIEF" means the Head of the Bureau of Newspaper or News Agency; **or Private Satellite/Cable Channel with news content**
- e) "COLLECTOR" means the Collector of the District concerned;
- f) "COMMISSIONER" means the Commissioner or Special Commissioner or the Director;
- g) "COMMITTEE" means the State or the District Media Accreditation Committee.
- h) "DEPARTMENT" means the Information and Public Relations Department;
- i) "D.P.R.O." means the District Public Relations Officer of the District concerned;
- j) "EDITOR" means the person who is declared as Editor of Newspaper /periodical.
- k) "ELECTRONIC MEDIA CHIEF" means the Head of Satellite Channel with news

content and declared Head of the News Division of the Satellite News Channel.

- l) “Head of Cable Network News division means “ one who heads the news division of Cable Channel as defined in the Cable Television Network Regulations Act under Section B of Clause II.
- m) GOVERNMENT” means the Government of Andhra Pradesh;
- n) “MEDIUM DAILY/PERIODICAL” means Newspaper or Periodical having circulation between 25,001 to 75,000 copies per day/per issue or as decided by the Registrar of Newspapers of India from time to time
- o) “Official Media Unit” means;
 - (i) The news unit of Doordarshan, All India Radio, Press Information Bureau, News Reel Unit and periodical of Government of India;
 - ii) The Publicity Cell Media Relations Section, Photo Section, Video Unit, News recording unit, Periodical unit of the Information and Public Relations Department;
 - iii) The News Unit of the Andhra Pradesh State Film, Television and Theater Development Corporation;
- p) “News Agency means” the News Agency or Feature Agency or News Photo Agency dealing with News or News Photo of Public Interest;
- q) “NEWS MEDIA” means the Newspaper or Periodical of Agency or Media unit
 - i) “MEDIA REPRESENTATIVE” means the Press Representative, Government Media Representative, Private satellite channel /cable channel with news content Representative;
 - ii) “PRESS REPRESENTATIVE” means the correspondent, Reporter, Editor, Photographer, Cartoonist representing any Newspaper, periodical, News Agency, feature Agency, News Photo agency, Sports correspondent, Cultural and Film correspondent;
 - iii) “GOVERNMENT MEDIA REPRESENTATIVE” means the representative of the Media Units of the Government of India, Government of Andhra Pradesh and Andhra Pradesh State Film, Television and Theater Development Corporation.
 - iv) “PRIVATE “ SATELLITE CHANNEL AND CABLE NETWORK REPRESENTATIVE” means the representative of Private Satellite Channel and Cable network representative with news content;
 - v) “CABLE NETWORK MEDIA REPRESENTATIVE” means the representative of Cable net work;
- r) “NEWS PAPER” means a daily news paper containing news of public interest;
- s) “NOTICE” means seven days notice in advance to the members of the accreditation Committee prior to the date of meeting. In case of emergency 48 hours prior intimation to the date of meeting;
- t) “PERIODICAL” means a weekly or fortnightly or monthly containing news of public interest other than caste based and religion based periodicals
- u) “PRIVATE ELECTRONIC MEDIA UNIT” means the Satellite News Channels & Cable network Media Units managed by private organizations other than Government media units;
- v) “QUORUM” means a minimum of 2/3 members of the total Accreditation Committee.

- w) "SMALL/DAILY/PERIODICAL" means the Newspaper or Periodical having a circulation upto 25,000 copies per day/per issue or as defined by the Registrar of Newspapers of India from time to time;
- x) "STATE" means the State of Andhra Pradesh;
- y) "WORKING JOURNALIST" means any journalist as defined in the Working Journalists (Conditions of Service and Miscellaneous Provisions) Act, 1955 as amended from time to time.

3. TERM AND COMPOSITION OF THE COMMITTEE:

1.(a) There shall be State Media Accreditation Committee and District Media Accreditation Committee;

(b) The term of the said committees is two years from the date of appointment. However the Committee shall continue to function till a new committee is constituted. The Committee shall meet once in three months or as and when necessary.

(c) In case of resignation or death of a member, the vacancy shall be filled with an alternative member, by obtaining nomination from the respective body or by getting nomination from the nominating authority, as the case may be.

2. The State Media Accreditation Committee (SMAC) shall consists the following members:

- a) The Commissioner, Information and Public Relations. ...Chairman
- b) The representatives of the A.P.Union Working Journalists (One among the three shall be woman member). ...3 (Three) Members
- c) The representative of the Small and Medium Daily Newspapers' Association of A.P. (Reg.No.3297). ...1 (One) Member
- d) The representatives of the Big and Medium daily newspapers published from the State (to be nominated by Government and one member shall be woman). 3 (Three)Members
- e) The representatives of the Television Journalists Association, A.P (Regd.No.5592/2001). ...2 (Two) Members
- f) The representative of the Andhra Pradesh Press Photographers Association. ...1 (One Member
- g) The Managing Director of the APSRTC or his nominee not below the rank of General Manager. ...1 (One) Member
- h) The Director, Information and Public Relations Department (if the Director post is vacant, the officer who heads the Media Relations not below the rank of Joint Director) ...Member Convener

3. The District Media Accreditation Committee (DMAC) shall consists of the following members:

- a) The District Collector. .. Chairman
- b) The Chairman, Z.P.P. ...1 (One) Member

- | | |
|---|------------------------|
| c) The representative of District Unit A.P.Union of Working Journalists | ...1 (One Member |
| d) The representative of Small & Medium Daily Newspapers Association of A.P. (Reg.No.3297). | ...1 (one) Member |
| e) The representatives of Big and Medium Daily Newspapers to be nominated by District Collector (one member preferably shall be a woman). | ...2 (Two) Members |
| f) The Regional Manager, APSRTC or his nominee not below the rank of Depot Manager | ...1 (One) Member |
| g) The District Public Relations Officer. | ... Member
Convener |

4. SCOPE AND PERIOD OF ACCREDITATION:

- a) Accreditation may be given in accordance with the rules to the media representatives at the State Headquarters and to the Editors or media representatives in the Districts as recommend from time to time by the Committee. The members of the State Media Accreditation Committee shall also be given accreditation at State level, if the member is not accredited at State Headquarters;
- b) Accreditation is personal and not transferable;
- c) Accreditation shall not confer any official or any special status for media representatives;
- d) Accreditation shall be issued to a media representative to pursue the profession of journalism and not for any other purposes;
- e) An accredited media representative shall not use the words “Accredited to the Government of Andhra Pradesh” on visiting cards, letter heads or on any other form any other literature;
- f) When an accredited media representative ceases to represent the media organization on whose behalf he/she is accredited or when the newspaper or periodical of News agency or Media Unit ceases to function, the fact shall be brought to the notice of the Commissioner/Collector in Writing within (fifteen) 15 days by both the representatives and the Editor/Bureau Chief/ Head of the Satellite Channel & Cable network and the accreditation card shall be returned to the Commissioner or the Dist. Collector. If the representative fails to surrender the accreditation card within three months from the date of he/she ceases to represent the organization, he/she shall not be extended the accreditation facility for a period of two years, even if he/she shall represent any other organization. If any accredited Media representative ceases to represent the media organization and fails to surrender the card the organization also should be made accountable and the Media organization should not be issued another card applied in place of the unsurrendered card, even if the organization is eligible otherwise.
- g) The period of accreditation for the Media Representatives at the State Headquarters shall be for two years and at District level for one year;
- h) Officers of any Department authorized by the Commissioner or the Collector shall be permitted to cross check the circulation and other details of the Newspaper/Periodical/News Agency.
- i) The Members of the Committee shall also be permitted to make surprise and random checks to verify the circulation figures.

j) The methodology to arrive at tentative circulation figures by checking under the provisions of items (h) and (i) is described in Schedule B.

5. ELIGIBILITY CRITERIA FOR NEWSPAPERS:

The following factors are to be taken into consideration for issues of accreditation in respect of Newspapers.

(a) A daily newspaper having a minimum circulation of 2,000 copies is eligible for accreditation to its representatives.

(b) The minimum sizes of the daily newspapers or periodicals for accreditation eligibility shall be as mentioned in the Schedule A.

(c) The contents of the newspapers shall include news emanating from the Government and its departments on social, political, economic, developments and other matters of public interest public importance. The newspaper should contain 50% news out of the total print area, such as articles, reports, editorial, current news but not fiction;

(d) A daily newspaper shall be published not less than (Six) 6 days in a week.

(e) A daily Newspaper is entitled for one accreditation to its Editor or to the correspondent recommended by the Editor or to the correspondent recommended by the Editor from the date of its commencement initially. The additional accreditations shall be considered only after completion of six months period from its date of commencement.

(f) No daily Newspaper shall be extended accreditation facility without Registrar of Newspapers of India registration number.

(g) The Newspaper shall submit Audit Bureau of Circulation or Registrar of Newspapers of India Certificate in support of the circulation claimed and the Chartered Accountant Certificate shall not be accepted as proof of circulation. However, the Committee may consider the Chartered Accountant Certificate as proof of circulation in case of new dailies for a maximum period of three years from the date of commencement.

(h) A daily newspaper with less than 25,000 copies of circulation per day shall declare the points where more than 100 copies are sold for accreditation eligibility to its representative at that particular places other than the State Headquarters. The entitlement of number of accreditations at State and District Headquarters for big, medium and small dailies shall be governed by the criteria mentioned in Schedules C,D,E respectively.

(i) Daily Newspaper including District Editions shall supply one copy of daily from the date of commencement to the office of the Commissioner, (M.R.Section) / District Public Relations Officer /Asst.Public Relations Officer (MR) depending upon its place of publication and obtain acknowledgment.

6) ELIGIBILITY CRITERIA FOR PERIODICALS:

The following factors are to be taken into consideration in respect of periodicals:

(a) A periodical having a minimum of 5,000 copies is eligible for issue of Accreditation to its Editor or its representative in the Districts;

(b) A periodical having a minimum circulation of 10,000 copies is eligible for issue of accreditation to its representatives at State Headquarters;

- (c) No periodical shall be extended accreditation facility without RNI registration;
- (d) Periodical shall submit ABC or RNI Certificate in support of the circulation claimed and the Chartered Accountant Certificate shall not be accepted as proof of circulation. However the Committee may consider the Chartered Accountant Certificate as proof of circulation in case of new periodicals for a maximum period of three years from the date of commencement;
- (e) The contents of the periodicals shall include news emanating from the Governments and its Departments and 50% of articles should be on current, social, political, economic and other matters of public interest:
- (f) A Weekly shall publish not less than (forty five) 45 issues, a fortnightly not less than 22 issues and a monthly not less than (eleven) 11 issues in a year;
- (g) The sizes of the periodicals for eligibility to accreditation are mentioned in the Schedule-A;
- (h) The Minimum standing of the periodical shall be six months.
- (i) The big, medium and small magazines are eligible for accreditation subject to fulfillment of other prescribed conditions. The number of accreditations eligible to such magazines are shown in Schedule C,D and E respectively. Eligibility of accreditations to Sports, Cultural and Film correspondents is shown in Schedule F.

7. ELIGIBILITY CRITERIA FOR NEWS AGENCIES:

The following factors are to be taken into consideration for issue of accreditation in respect of news agencies or local news agencies and feature agencies, both at State and District Level;

- (a) The news agency shall be registered under Shops and Establishments Act Companies Act at the time of commencement and its standing should be more than five years at State level and three years at Districts;
- (b) The news agency should have a minimum staff of 5 (five) including two correspondents / Photographers;
- (c) The minimum gross annual income of the agency should be 1,00,000/- from journalistic activities;
- (d) The Agency should have minimum six paying subscribers from among accredited newspapers and media units,
- (e) The agency shall have Computer with internet facility or telephone or fax facilities and messenger service to supply news or photographs to its subscribers;
- (f) News agency shall submit the Annual Income Certificate by the Chartered Accountant along with application for fresh or renewal of accreditations;
- (g) The agency shall submit the press clippings of item published in different newspapers once in three months. There shall be more than two items per day or average sixty items per month for each accreditation issued. News agencies shall submit three months press clippings prior to the dates of application for fresh or renewal of accreditations;
- (h) The nature of service of news agency shall be responsible, impartial and non-communal in nature;

(i) To give uniform representation both to the Newspaper and News Agencies of the respective papers, the Commissioner is authorized to fix the maximum number of representatives in respect of Newspapers and its related Agencies, not exceeding 20 having a circulation of 1,50,000 and above;

(j) The entitlement for News Agencies is detailed in Schedule G.

(k) The Newspapers published with own news agency can be given accreditations on News agencies name also without applying the rules applicable under News agency category.

8. ELIGIBILITY CRITERIA FOR PHOTO NEWS AGENCIES:

(a) The Photo News Agency shall have a minimum standing of years at the State level three years at the district level, and shall be registered under the Shops and Establishments Act, from the date of inception;

(b) The minimum gross annual income of the News Photo Agency shall be Rs.50,000/- per annum from the accredited newspapers and media units. The Agency shall submit the Annual Income Certificate issued by the Chartered Accountant.

(c) The Agency shall have minimum six paying subscribers from among accredited newspapers and media units.

(d) The News Photo agency shall submit clippings of photographs published in different newspapers for a period of three months prior to the date of application for accreditation or renewal.

(e) The entitlement under this category is detailed in Schedule H.

9. ELIGIBILITY CRITERIA FOR SATELLITE CHANNEL/CABLE NETWORK WITH NEWS CONTENT :

(a) The Private Electronic Media having a minimum standing of six months is eligible for accreditation;

(b) The nature of telecast shall be responsible, impartial non-communal and shall uphold the social and cultural fabric of this country;

(c) The entitlement of accreditations as detailed in the Schedule-I;

(d) The SMAC may consider providing accreditation facilities to Satellite News Channels, Satellite Channels with news content and Cable Network, with a running cable channel and having news telecast of minimum one hour per day and 30 minutes per day for cable network.

10. ELIGIBILITY CRITERIA FOR PRESS REPRESENTATIVES:

The Press representatives of Newspapers, News Agencies, Feature agencies, News Photo Agencies such as correspondents, reporters, photographers, correspondent-cum-photographers, correspondent-cum-editor, cartoonists etc., shall fulfill the following conditions for issue of accreditation, namely:

(a) His/her full time avocation shall be profession of journalism. He/She shall be a staff correspondent or reporter or Editor-cum-Correspondent or Editor or Staff Photographer or Staff Correspondent-cum-Photographer or staff cartoonist in any newspaper or news agency for issue of accreditation.;

(b) The State Media Accreditation Committee shall issue accreditations at States Headquarters to the Editors/Correspondents who fulfill the norms prescribed in these rules.;

- (c) His/Her residence shall be State Headquarters for issue of accreditation at State level:
- (d) The Dist.Media Accreditation Committee shall give accreditation at the District/Mandal level to the bonafide Editors/Correspondents who fulfill the norms stipulated in these rules;
- (e) His/her residence shall be the publishing centre or District or Mandal Headquarters for which accreditation is sought;
- (f) Accreditations to correspondents at Mandal level shall be given on the basis of producing press clippings from the Newspaper in which he/she is working. The number of press clippings shall not be less than ten per month for three months prior to his/her application. In bonafide cases with sufficient proof of his/her contribution issue of accreditation shall be considered without insisting upon application from the Editor.
- (g) He/She shall not be an employee of any other organisation including Government Department, public sector undertakings and local bodies etc.,
- (h) He/She shall have spent not less than five, three and two consecutive years in the profession of journalism for accreditation at State Headquarters, District Headquarters and at Mandal level respectively. The proof of experience for the correspondents at Mandal level shall be the identity card issued by the management.

11. ELIGIBILITY CRITERIA FOR FREELANCE CORRESPONDENT / PHOTOGRAPHER / CARTNOONIST:

- (a) A freelance correspondent / photographer/ cartoonist who has experience of a minimum of 10 years in a newspaper or news agency or photo news agencies or Government media or Private Electronic Media units may be considered for issue of accreditation on his/her application if his/her principal avocation continuous to be journalism.
- (b) A freelance correspondent shall submit twelve articles published with by line in big medium dailies/magazines in the year preceding to the date of application.
- (c) Freelance photographers/Cartoonists shall submit twelve photo/cartoon clippings published in different daily newspapers / periodicals for a period of (6) months prior to the date of application for accreditation/renewal, along with a certificate to the effect of publication from the respective organizations.
- (d) The veteran journalists can be issued accreditation as Freelancer on application without insisting on any other formalities.
- (e) Retired officers of the I & PR Department closely associated with media during their tenure of service and pursuing the activity of journalism can be considered for issue of accreditation on application.

12. ELIGIBILITY CRETERIA FOR GOVERNMENT MEDIA REPRESENTATIVES:

He/She shall have minimum one year experience in the media units of Government of India or State Government.

13. ELIGIBILITY CRITERIA FOR PRIVATE ELECTRONIC MEDIA REPRESENTATIVES:

(a) The correspondent shall have spent not less than (5) consecutive years of service in the profession of journalism for accreditation at the State Head Quarters or (3) years in the Districts;

(b) The video cameraman shall have a minimum of two years service in the profession;

(c) His/her residence shall be State or Dist. Headquarters for issue of accreditation at State or District Headquarters as the case may be.

14. PROCEDURE FOR ACCREDITATION:

(a) The Editor of Newspaper or Chief of the News Bureau/Head of the Govt. Media / Editor of Pvt. Electronic Media/ Freelancer shall apply to the Commissioner for issue of accreditation for the media representatives at State Head Quarters and to the Collector in the District, in the prescribed proforma. A Mandal level correspondent of big newspapers may apply for accreditation at the Mandal level after satisfying the conditions laid down in the Rule 10 (f) without recommendation from the Editor of his/her newspaper/periodical. In such cases, the representative of the APUWJ on the District Accreditation Committee and the District Public Relations Officer shall verify the credentials of such correspondent and make a recommendation to the Committee for accreditation.

(b) All the applications for accreditation shall be placed before the Committee and accreditation will be granted on the recommendations of the Committee;

(c) If the Committee, for reasons duly recorded in its minutes, decides not to grant accreditation to an applicant, the fact of such decision shall be communicated to the organization or freelancer concerned.

(d) Accreditation may be given to only one representative at a single place, other than state headquarters and publishing centers of newspapers;

(e) If the Editor requests the Commissioner through the Collector for increasing number of accreditations at a place close to publishing centers, while agreeing to reduce that number from its quota of the publishing centers, the Commissioner may authorise for transfer of a maximum of two accreditations from the publishing center to the nearby place on the merits of the case;

(f) The Commissioner, at State headquarters and the Collector in the District may issue temporary accreditation to the Media representatives for maximum period of three months in a year to facilitate them to cover specific events.

15. ACCREDITATION TO GOVERNMENT MEDIA REPRESENTATIVES:

The following categories may be considered for issue accreditations to Media units namely:-

(1) GOVERNMENT OF INDIA:

(a) The News Editor / Correspondent, Cameraman of News unit of Doordarshan;

(b) The New Editor / Correspondents of the News Unit of All India Radio;

(c) The Representatives of the Press Information Bureau;

(d) The News Reel Officer of Films Division;

(e) The Representatives of the periodicals of the Government of India.

(2) STATE GOVERNMENT - I & PR DEPARTMENT:

- (a) The Representatives of the Press Bureau and Media Relations Section at State / District;
- (b) The Photographers working in the Photo Section;
- (c) The Video cameraman working in the Video Unit at State /District.
- (d) The Operators working in the News Recording Unit;
- (e) The Representatives of the State Government periodicals.

3. A.P. STATE FILM, TELEVISION AND THEATRE DEVELOPMENT CORPORATION:

- (a) The Representatives of the News unit;
- (b) The Video cameraman working in the News Unit.

16. WITHDRAWAL OF ACCREDITATION:

- (1) The Committee /Commissioner/ Collector may suspend, withdraw the accreditation issued to any media representative under the following circumstances namely:
 - (a) If an accredited representative is engaged in non-journalistic activities or conducts himself / herself in an unprofessional or undignified manner or uses his professional offices for unprofessional or unethical purpose;
 - (b) If an accredited representative is found to have given false information fully about himself/herself or about his/her organization and if the committee, after given reasonable opportunity is satisfied that the charges are true;
 - (c) If the organization ceases to function or ceases to function or ceases to fulfill the conditions of eligibility;
 - (d) If the representative ceases work in the organization;
 - (e) If the Editor or Bureau Chief or Head of the Media Unit or Private Electronic Media wants cancellation of accreditation to their representatives.
 - (f) If the Newspaper/Periodical/News agency do not give accurate and authentic circulation figures, gross annual income and other data as prescribed in these rules.

17. APPEAL:

The aggrieved applicant or organisation shall be entitled to make an appeal for reconsideration to the Commissioner for district level accreditation and to the Secretary, Information and Public Relations for State level accreditation.

18. REVIEW:

- (a) There shall be a review of the list of accreditations by the SMAC at the end of the two years and by the DMAC annually;
- (b) For purposes of such a review, information regarding circulation, gross revenue and eligibility criteria as prescribed in these rules are to be furnished by the organisations /freelancers;

(c) The Commissioner/ Collector may communicate the decision of State Media Accreditation Committee /District Media Accreditation Committee to the concerned organisations /freelancers whenever necessary.

19. Notwithstanding anything contained in these rules, Government shall be free to take any action warranted by circumstances in the matter relating to accreditation and the decision of the Government shall be final.

SCHEDULE -A

PRESCRIBED SIZES OF DAILES/PERIODICALS FOR ACDREDDITATION ELIGIBILITY

1. The Dailies/Periodicals shall contain 50% of news out of the total print area such as Editorials, Articles, Reports and Current news and not fiction.

II. SIZES:

(a) DAILIES : 4 Demy pages
or
8 pages of crown or Tabloid size

(b) WEEKLIES : 24 Pages of ¼ demy
or
32 pages of ¼ crown
or
42 pages of 1/8 demy or crown
or
12 pages demy.

(c) FORTNIGHTLIS : 36 Pages of ¼ demy
or
42 pages of ¼ crown
or
54 pages of 1/8 demy or crown
or
16 pages demy

(d) MONTHLIES : 64 pages of ¼ demy
or
72 pages of ¼ crown
or
96 pages of 1/8 demy or crown
or
20 pages demy.

(e) ANNUAL : As the magazines come out once in a year no accreditation facility needed.

III. The sizes of the magazine with periodicity not mentioned above if any, shall be as decided by the State Media Accreditation Committee/District Media Accreditation Committee.

SCHEDULE - B

Entitlement of accreditation for Small & Medium Dailies/Periodicals/Local News Agencies based on tentative circulation figures arrived at by following criteria mentioned below. These are categorized as I, II, III, IV, V based on marks allotted. Each category is then assigned a tentative circulation figure. That means claimed circulation should be backed corresponding infrastructure and consumables.

Where ABC Certificate is produced, such categorization is not necessary unless there is doubt about ABC., Certificate is produced, such categorization is not necessary unless there is doubt about ABC Certificate.

The Small and Medium dailies/periodicals are categorized basing on the infrastructure facilities available, staff pattern, news credibility and number of years in publication etc., instead of only circulation criteria, as approved by the SLPAC of the year 1998. The Local news agencies are categorized basing on number of years in standing, infrastructure available number of subscribers, staff employed, credibility of news and mode of dispatch etc., The SLPAC has prescribed the following scheme of awarding marks for Dailies/Periodicals/News Agencies, to classify into categories.

(1) FOR DETAILS:

1	No. of years in Publication	:	10 marks (2 marks for every 5 years completed with a maximum of 10 marks.
2	No. of pages published	:	10 Marks (1 mark for each page, with maximum of 10 marks.
3	Profile of the Editor/Publisher	:	10 marks
4	Infrastructure	:	20 marks (Maximum)
	Hand composing	:	2 marks
	DTP	:	5 marks
	Processing	:	5 marks
	Letter Press	:	5 marks
	Sheet fed offset	:	6 marks
	Web offset	:	10 marks
5	Staff pattern	:	5 marks (basing on the number of Reporters, Sub-Editors and other staff correlating with circulation)
6	Contents in the newspaper and credibility of news	:	10 marks (Basing on the criteria whether the items published are of current nature, the originality of news items and standard of language
7	Source of new PTI, UNI, Internet or other local news agencies	:	5 marks
8	Production quality	:	5 marks

9	Accommodation (Whether correlated to infrastructure and staff declared)	:	5 marks
10	Impression on Circulation	:	10 marks (Basing on whether the infrastructural facilities staff employed, distribution pattern shall correlate with the circulation claimed)
11	Bonus marks for edition	:	5 marks (Newspapers with more than one edition were awarded 5 bonus marks)
12	Over all impression of the sub-committee	:	5 marks
	T O T A L	:	----- 100 marks -----

2). **FOR PERIODICALS:**

1	No. of years in publication	:	10 marks (2 marks for every 5 years completed with a maximum of 10 marks)
2	No. of pages published	:	15 marks (Maximum)
	<u>WEEKLIES:</u>		
	More than 60 pages	:	15 marks
	More than 40 and upto 60 pages	:	10 marks
	Below 40 pages	:	5 marks
	<u>FORTNIGHTLIES:</u>		
	80 Pages or more	:	15 marks
	60 to 80 pages	:	10 marks
	Below 60 pages	:	5 marks
	<u>MONTHLIES:</u>		
	100 Pages or more	:	15 marks
	80 to 100 pages	:	10 marks
	Below 80 pages	:	5 marks
3	Profile of the Editor	:	10 marks
4	Infrastructure	:	20 marks
5	Staff employed	:	5 marks
6	Contents in the Magazine	:	10 marks
7	Source of News	:	5 marks
8	Production Quality	:	5 marks
9	Accommodation	:	5 marks
10	Impression on circulation	:	10 marks
11	Over all impression	:	5 marks
	Total	:	----- 100 marks -----

3) ENTITLEMENT OF CARDS FOR DAILIES BASING ON CATEGORIES:

i) Basing on the marks awarded for each daily, the gradations and the corresponding assumed circulation figures are given below:

<u>Marks</u>	<u>Category</u>	<u>Assumed Circulation per day</u>
90 -100	I	60,001 to 75,000 copies
70 - 89	II	40,001 to 60,000 copies
50 - 69	III	25,001 to 40,000 copies
40 - 49	IV	15,001 to 25,000 copies
30 - 39	V	5,001 to 15,000 copies
20-29	VI	2,000 to 5,000 copies

ii) Category VI shall apply for accreditation at District Media Accreditation Committee.

iii) The publishers of Small and Medium dailies aggrieved by the gradation awarded shall appeal to the Commissioner and the Commissioner shall refer to an independent agency for enquiry and suitable action.

<<>>

SCHEDULE - C ENTITLEMENT OF ACCREDITATION FOR BIG DAILIES AND PERIODICALS

	At State Headquarters	At Publishing Centre other than State Headquarters	At District Headquarters	At Mandal Level
I Daily				
(a) Newspapers published at State Headquarters with multi editions and with own news Agency.				
(i) Circulation between 75,000 copies to 1,00,000 copies per day.	13 Correspondents +2 Photographers	8 Correspondents 2 Photographers	1 Correspondent 1 Photographer	1 Correspondent
(ii) Circulation between 1,00,001 to 1,50,000 copies per day.	16 Correspondents +3 Photographers	9 Correspondents 2 Photographers	2 Correspondents 1 Photographer	1 Correspondent
(iii) Circulation above 1,50,000 copies per day.	20 Correspondents +4 Photographers	13 Correspondents +3 Photographers	2 Correspondents 1 Photographer	1 Correspondent

(b) Daily Newspapers published at State Headquarters with multi editions and without own news Agency.

(i) Circulation between 75,000 copies to 1,00,000 copies per day.	10 Correspondents +2 Photographers	5 Correspondents 2 Photographers	1 Correspondent 1 Photographer	1 Correspondent
(ii) Circulation between 1,00,000 to 1,50,000 copies per day.	13 Correspondents +3 Photographers	7 Correspondents 2 Photographers	2 Correspondents 1 Photographer	1 Correspondent
(iii) Circulation above 1,50,000 copies per day	16 Correspondents +3 Photographers	10 Correspondents +3 Photographers	2 Correspondents 1 Photographer	1 Correspondent

	At State Headquarters		At Publishing Centres other than State Hqrs.	At Dist.Hqrs.	At Mandal Level
	Published from State Hqrs.	Not Published from State Hqrs.			
(c) Daily Newspapers published at State Hqrs. with single edition and with own News Agency					
(i) Circulation between 75,000 copies to 1,00,000 copies per day	11 Correspondents +2 Photographers		5 Correspondents 1 Photographer	1 Correspondent 1 Photographer	1 Correspondent

(ii)	Circulation between 1,00,001 copies to 1,50,000 per day	14 Correspondents +3 Photographers	6 Correspondents +2 Photographers	1 Correspondent +1 Photographer	1 Correspondent
(iii)	Circulation above 1,50,000 copies per day	18 Correspondents +4 Photographers	9 Correspondents +3 Photographers	2 Correspondents +1 Photographer	1 Correspondent
(d)	Daily Newspapers published at State Headquarters with single edition and without own News Agency.				
(i)	Circulation between 75,000 copies to 1,00,000 copies per day	9 Correspondents +2 Photographers	4 Correspondents +1 Photographer	1 Correspondent +1 Photographer	1 Correspondent
(ii)	Circulation between 1,00,001 to 1,50,000 copies per day	12 Correspondents +3 Photographers	5 Correspondents +1 Photographer	1 Correspondent +1 Photographer	1 Correspondent
(iii)	Circulation above 1,50,000 copies per day	15 Correspondents +3 Photographers	7 Correspondents +2 Photographers	2 Correspondents +1 Photographer	1 Correspondent
		Combined Total Entitlement either at State Hqrs. or at Publishing Centre or at Both		No Accreditation at District & Mandal Level	

II. PERIODICALS

(i)	Periodicals with Circulation of 75,000 copies to 1,00,000 per issue.	2 Correspondents 1 Photographer
-----	--	------------------------------------

- | | |
|--|--|
| (ii) Periodicals above 1,00,000 copies | 3 Correspondents
1 Photographer
1 Cartoonist |
|--|--|

III. National and other daily newspapers published outside Andhra Pradesh.

- | | |
|--|-----------------------------------|
| (i) Dailies with Circulation of 75,000 copies to 1,00,000 per issue. | 1 Correspondent
1 Photographer |
|--|-----------------------------------|

- | | |
|------------------------------------|------------------------------------|
| (ii) Dailies above 1,00,000 copies | 2 Correspondents
1 Photographer |
|------------------------------------|------------------------------------|

IV. CARTOONIST

- | | |
|---|--------------|
| (i) Daily Newspapers having Circulation of above 75,000 copies per day. | 1 Cartoonist |
|---|--------------|

<<>>

SCHEDULE – D
Entitlement of Accreditation for Medium Dailies and periodicals

		At State Headquarters	At Publishing Centre other than State Headquarters	At District Headquarters	At Mandal Level
I.	Daily				
(a)	Newspapers published at State Headquarters with multi editions and with own News Agency.				
(i)	Circulation between 25,000 copies to 40,000 copies per day.	6 Correspondents +1 Photographer	4 Correspondents +1 Photographer	1 Correspondent	1 Correspondent
(ii)	Circulation between 40,001 to 60,000 copies per day.	7 Correspondents +2 Photographers	5 Correspondents +1 Photographer	1 Correspondent 1 Photographer	1 Correspondent
(iii)	Circulation between 60,001 to 75,000 copies per day.	10 Correspondents +2 Photographers	6 Correspondents +2 Photographers	1 Correspondent 1 Photographer	1 Correspondent
(b)	Daily Newspapers published at State Headquarters with multi editions and without own News Agency.				
(i)	Circulation between 25,000 copies to 40,000 copies per day.	5 Correspondents +1 Photographer	3 Correspondents +1 Photographer	1 Correspondent	1 Correspondent
(ii)	Circulation between 40,001 to 60,000	6 Correspondents +2	4 Correspondents +1 Photographer	1 Correspondent 1 Photographer	1 Correspondent

	copies per day.	Photographers			
(iii)	Circulation between 60,001 to 75,000 copies per day.	9 Correspondents +2 Photographers	5 Correspondents +2 Photographers	1 Correspondent 1 Photographer	1 Correspondent

	At State	At Publishing	At District	
At Mandal			Headquarters Centers other Headquarters Level	than n State Hqrs.

(c) Daily Newspaper published at State Headquarter with single edition and with own news agency.

(i)	Circulation between 25,000 copies to 40,000 copies per day.	5 Correspondents +1 Photographer	1 Correspondent 1 Photographer	1 Correspondent	1 Correspondent
(ii)	Circulation between 40,001 to 60,000 copies per day.	6 Correspondents +2 Photographers	2 Correspondents 1 Photographer	1 Correspondent	1 Correspondent
(iii)	Circulation between 60,001 to 75,000 copies per day.	7 Correspondents +2 Photographers	3 Correspondents +2 Photographers	1 Correspondent 1 Photographer	1 Correspondent

(d) Daily newspapers published at

	State Headquarters with single edition and without own news agency.				
(i)	Circulation between 25,000 copies to 40,000 copies per day.	4 Correspondents +1 Photographer	1 Correspondent +1 Photographer	1 Correspondent	1 Correspondent
(ii)	Circulation between 40,001 to 60,000 copies per day.	5 Correspondents +2 Photographers	1 Correspondent 1 Photographer	1 Correspondent	1 Correspondent
(iii)	Circulation between 60,001 to 75,000 copies per day.	6 Correspondents +2 Photographers	2 Correspondents +1 Photographer	1 Correspondent 1 Photographer	1 Correspondent
			Combined Total Entitlement either at State Hqrs. Or at Publishing Centre or at Both		No Accreditation at District & Mandal Level

II. PERIODICALS

- | | | |
|------|--|---|
| (i) | Periodicals with Circulation of 25,000 copies to 50,000 per issue. | 1 Correspondent
1 Photographer |
| (ii) | Periodicals above 50,001 copies 75,000 copies per issue. | 1 Correspondent
1 Photographer
1 Cartoonist |

III. National and other daily newspapers published outside Andhra Pradesh.

- | | | |
|------|--|-----------------------------------|
| (i) | Dailies with Circulation of 25,000 copies to 50,000 per issue. | 1 Correspondent |
| (ii) | Dailies above 50,001 copies 75,000 copies per day. | 1 Correspondent
1 Photographer |

IV. CARTOONIST

- | | | |
|-----|---|--------------|
| (i) | Daily Newspapers having Circulation of above 50,000 copies per day. | 1 Cartoonist |
|-----|---|--------------|

SCHEDULE- E
ENTITLEMENT OF ACCREDITATION FOR SMALL DAILIES AND PERIODICALS

Publishing Centres	At District	At Mandal Headquarters than State	At State	At
			Headquarters Level	other Headquarters
				Headquarters
				(Where more than (where more than
	300 copies are sold)	100 copies are sold)		
I. Daily Newspapers published at State Headquarters with or without additions and without own News Agency.				
(i) Circulation between 2,000 copies to 5,000 copies per day.	- - -	1 Correspondent	1 Correspondent	1 Correspondent
(ii) Circulation between 5,001 to 15,000 copies per day.	2 Correspondents +1 Photographer	2 Correspondents	1 Correspondent	1 Correspondent
(iii) Circulation between 15,001 to 25,000 copies per day.	3 Correspondents +1 Photographer	2 Correspondents +1 Photographer	1 Correspondent	1 Correspondent
II. National and other daily newspaper published outside of Andhra Pradesh with circulation upto 25,000	1 Correspondent			

copies .

III. Periodicals:

- | | | | | |
|------|--|-------|--------------------------------------|---|
| (i) | Periodicals with circulation of 5,000 copies to 10,000 copies per issue. | - - - | 1 Correspondent at Publishing Centre | No accreditation at District and Mandal Level |
| (ii) | Periodicals with circulation between 10,001 copies to 25,000 copies per issue. | 1 | Correspondent at State Headquarters | No accreditation at District and Mandal Level |

<<>>

SCHEDULE – E
ENTITLEMENT OF ACCREDITATION FOR SMALL DAILIES AND
PERIODICALS

Publishing Centres	At State Headquarters	At Publishing Centres other than State Headquarters	At District Headquarters (Where more than 300 copies are sold)	At Mandal Level (Where more than 100 copies are sold)
I. Daily Newspapers published at State Headquarters with or without additions and without own News Agency:				
(i) Circulation between 2,000 copies to 5,000 copies per day.	---	1 Correspondent	1 Correspondent	1 Correspondent
(ii) Circulation between 5,001 to 15,000 copies per day.	2 Correspondents + 1 Photographer	2 Correspondents	1 Correspondent	1 Correspondent
(iii) Circulation between 15,001 to 25,000 copies per day.	3 Correspondents + 1 Photographer	2 Correspondents + 1 Photographer	1 Correspondent	1 Correspondent
II. National and other daily newspaper published outside of Andhra Pradesh with circulation upto 25,000 copies.	1 Correspondent			
III. Periodicals:				
(i) Periodicals with circulation of 5,000 copies to 10,000 copies per issue.	---	1 Correspondent at Publishing Centre	No accreditation at District and Mandal Level	
(ii) Periodicals with circulation of 10,001 copies to 25,000 copies per issue.	1 Correspondent at State Headquarters		No accreditation at District and Mandal Level	

SCHEDULE – F
SPORTS, CULTURAL & FILM CORRESPONDENCE

I.	(a)	Sports Correspondents in Newspapers with a circulation Of above 25,000 copies and upto 50,000 copies	1 Correspondent
	(b)	Above 50,000 copies	2 Correspondents
II.	(a) (i)	Cultural of Film correspondents In newspapers with a circulation Between 50,001 to 1,00,000 copies	1 Correspondent + 1 Photographer
	(ii)	Cultural or Film correspondents In newspapers with a circulation of 1,00,001 and above	2 Correspondents + 2 Photographers
	(b) (i)	Film Correspondents in reputed Film Journals having circulation of 10,000 to 25,000 copies	2 Correspondents + 1 Photographer
	(ii)	Film Correspondents in reputed Film Journals having circulation of 25,001 to 50,000 copies	1 Correspondents + 1 Photographer
	(iii)	Film Correspondents in reputed Film Journals having circulation Of 50,001 and above copies	3 Correspondents + 1 Photographer

* * *

SCHEDULE – G

1. FOR NEWS AGENCIES:

(i) Whose annual income is Rs.10,00,000 and above	7 Correspondents + 1 Photographer
(ii) Whose annual income is Rs.20,00,000 and above	9 Correspondents + 2 Photographers
(iii) Whose annual income is Rs.30,00,000 and above	11 Correspondents + 2 Photographers

II. LOCAL NEWS AGENCIES :

<u>Work Load</u>	<u>Entitlement of Cards</u>
450 news item per month	4 Correspondents
300 news item per month	3 Correspondents
180 news item per month	2 Correspondents
120 news item per month	1 Correspondent

* * *

SCHEDULE – H

PHOTO NEWS AGENCIES

Agencies with the Gross Annual income between:

Rs. 50,000 to 75,000	1 Photographer
Rs. 75,001 to 1,00,000	2 Photographers
Rs. 1,00,001 to 1,50,000	3 Photographers
Rs. 1,50,000 to 2,00,000	4 Photographers
above 2,00,000	5 Photographers

* * *

SCHEDULE – I

ENTITLEMENT OF PRIVATE SATELLITE CHANNEL AND CABLE NETWORK
WITH NEWS CONTENT

1	Satellite 24 hours News Channel with Hqrs. In A.P.	(i) (ii)	At State Hqrs. (12 units) At Dist. Hqrs. (2 units) and other than Dist. Hqrs. Not more than 5 units.
2	State Headquarters for Sports, Cultural and Film Journalists		2 Units
3	Satellite Channels with news content for atleast one hour	(i) (ii) (iii) (iv)	At State Hqrs. (6 units) At Dist. Hqrs. (2 units) At Vijayawada & Tirupathi 2 units each & Rest of the Dist. Not more than 3 units
4	Satellite Channels with news content atleast for one hour Sports, Cultural Film Journalists		(2 units)

The cable network is eligible to apply for Accreditation at the place of operation only.

Cable networks with running cable
Channel with news contents for not
Less than 30 minutes per day

State Hqrs - 8 units
Municipal Corporations - 6 units
Municipalities – 3 units
Places other than the above – 2 units

Live Coverage of important events: Commissioner, Information & Public Relations is authorized to issue accreditations to Correspondents/Cameraman for live coverage of important events.

**K.V. RAMANACHARY,
EX.OFFICIO SECRETARY TO
GOVT.(I&PR)**

//True Copy//

Public Relations Officer(MR)